

18 August 2008

Company Announcements Office
ASX Limited

Entellect Solutions and GEON sign landmark digital publishing agreement

- Landmark digital publishing agreement
- Revenue forecast exceeds \$1.2 million

Entellect Solutions Limited (Entellect) has signed a major channel partner agreement with the GEON Group - Australia and New Zealand's largest single source provider of integrated end-to-end visual communication and print solutions. The agreement will see Entellect's revolutionary, *vPublisher*TM e-book established as a core platform for GEON's online publishing initiatives.

*vPublisher*TM allows e-books to be created and managed with embedded content and links from traditional print sources and maintains the user reading experience whilst allowing access to the interactivity of the internet.

Under the agreement, Entellect has teamed with GEON to create a new digital media partnership for online publications and digital asset management.

The agreement is expected to result in revenues in excess of \$1.2 million during the first two years of the contract's lifespan.

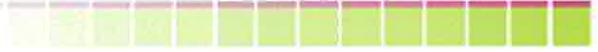
Entellect's CEO, Joe Younane said the agreement is a major milestone for Entellect's *vPublisher*TM e-book technology and a validation of Entellect's investment in digital media subsidiary, Virtual Communications International (VCI),

"Entellect is building a balanced portfolio of product and market offerings. There are powerful synergies between *vPublisher*TM and Entellect's suite of digital education solutions and together these are providing a strong platform for future growth," he said.

Joe Younane said that GEON was an exciting channel partner that brought with it some of Australia's most famous signature brands.

With locations throughout the ANZ region, GEON Group is a market leader in providing integrated visual communications solutions and supplies some of the region's largest corporate and retail brands. GEON has identified the importance of digital asset management and e-publishing, and is now actively rolling out its digital media portfolio, which will include *vPublisher*TM technology.

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“Our *vPublisher*[™] technology provides a stable and dynamic platform for GEON that maintains the best features of traditional reading with the flexibility and interactivity that we have all come to expect from our online experiences.”

“We are very excited to be working with GEON to expand the market penetration of our e-publishing products. This is a significant agreement that will see our technology positioned as a dominant product in Australian digital publishing. It will also provide a powerful model and base for expansion into other geographies.” Mr Younane added.

GEON’s GM Business Development and Strategy, Tony Onsley, said that while traditional printing remained a core asset of its business, digital media was a rapidly evolving sector of brand and marketing communications management.

“We are fully committed to building our digital publishing assets and enhancing our online product portfolio in line with our current product offerings. The combination of Entellect’s innovation and our own digital products will see us remain at the forefront of digital publishing into the future.”

“By working with Entellect and their *vPublisher*[™] technology, we believe we can further enhance our product range and deliver clients innovative, best value digital solutions”, Mr Onsley concluded.

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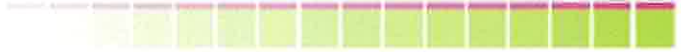
About Entellect Solutions Limited

Entellect Solutions Limited (ASX code: ESN) is a leading provider of online educational business solutions. Its *eMinerva* Student Management System is used in a wide range of public and private educational organisations in Australia and internationally.

About Virtual Communications International

Virtual Communications International (VCI) is an online technology innovator that creates digital media solutions and applications. The company’s core product is *vPublisher*[™], a revolutionary conversion tool that transforms standard pdf files into interactive, intelligent e-book applications.

VCI is a wholly-owned subsidiary of Entellect Solutions limited (ASX code: ESN)



About GEON

With locations throughout Australia and New Zealand, GEON Group - Australia and New Zealand's leading visual communications business - is a market leader in providing integrated visual communications solutions. Services include creative design, data management, direct marketing, digital media, print, warehousing and fulfillment and mail.

For more information about GEON, please visit the website at www.geongroup.com

Visit www.entellecsolutions.com

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Jeff Bennett
Chairman